

# Brands of the world

We've taken a look into brands going by different names in other countries all around the world! It's interesting to see changes towards your normal go to brands you typically come across day to day and how they're named differently in other countries. Below you'll see some slight and some major changes towards logos and brand names. We've included interesting and fun facts about each brand too!



Worldwide



United Kingdom



Australia



Brazil

Walkers crisps holds 56% of the British crisps market. The Walkers site in Leicester is the largest crisp production plant in the world, producing over 11 million bags per day and using about 800 tons of potatoes.



Worldwide



USA



France



South America



Europe

Coco pops is a breakfast cereal produced by Kellogg's and was introduced in the United States in 1958. In 1998 Kellogg's renamed the brand to 'Choco Krispies' in the UK. The cereal was renamed to 'Cocoa Rice Krispies' in 2003 in the United States, and in 2006 the name was changed back to the original 'Cocoa Krispies' after a single marketing scheme.



United Kingdom, China, Indonesia, Malaysia, Pakistan, Singapore, Thailand, Vietnam



France



Spain



Australia



Eastern Europe



Chile



Sri Lanka



Austria



Denmark



Scandinavia



Israel



USA



Columbia



Mexico



Nordic Countries



Russia



Brazil



India



Germany



Switzerland



Venezuela



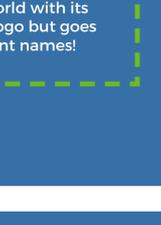
Romania



Philippines



Portugal



Ecuador



Belgium, Netherlands & South Africa



Ireland & Northern Ireland

Wall's ice cream was founded in 1786 by Richard Wall. The brand is globally known around the world with its famous heart logo but goes by 27 different names!



Worldwide



Australia

Burger King started in 1954 and was originally named 'Insta-Burger King' until James McLamore and David Edgerton bought the company and renamed it to 'Burger King' and created its signature burger, the 'Whopper'.



Worldwide



USA

Milky way was introduced in 1923 by Frank Mars, which was issued out with two flavours of chocolate and vanilla.

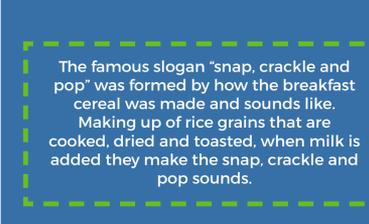


Worldwide



UK, India, Ireland, Middle East & Australia

Galaxy chocolate bar, also known as 'Dove' in many countries worldwide, was first manufactured in the UK in 1960. In 2014, Galaxy was ranked second favourite chocolate bar in the UK, after Cadbury Daily Milk.

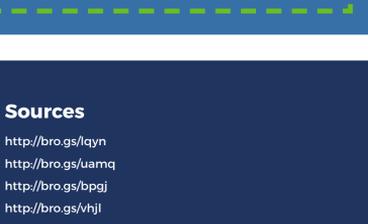


Worldwide



Australia & New Zealand

The famous slogan 'snap, crackle and pop' was formed by how the breakfast cereal was made and sounds like. Making up of rice grains that are cooked, dried and toasted, when milk is added they make the snap, crackle and pop sounds.



Worldwide



Europe

Pocky (Mikado) was named after the Japanese onomatopoeic word pokkin. The chocolate coated biscuit sticks were first sold in 1966. In today's age, we have many kinds of flavours such as: cookies and cream, green tea, honey, banana and coconut flavours.



Worldwide



Canada

Kentucky Fried Chicken' officially KFC in 1991, was founded by Colonel Harland Sanders. The first Kentucky Fried Chicken franchise opened in Utah in 1952. KFC is known as 'PFK' (Poulet Frit Kentucky) in Canada's French speaking Quebec region.

## Sources

<http://bro.gs/lqyn>

<http://bro.gs/uamq>

<http://bro.gs/bpgj>

<http://bro.gs/vhjl>

